

FULL SERVICE STRATEGIC CONSULTING

*Full integration of business. This may include complete funnels (landing and sales pages, webinars, VSL's, courses), autoresponder and email follow-up series, advertising pixels, domains, phone calendar service, shopping cart, payment processors, and/or any other tools that we need for your unique business.

*Structuring and pricing of your products or service.

*Create all customized conversions for data collection, customized audiences for retargeting and look-a-like audiences.

*Create TOF (top of funnel) campaigns - brand awareness, WSV (website visitors), engagement and ad stacking.

*Create MOF (middle of funnel) campaigns - warmed up audiences

*Create BOF (bottom of funnel) campaigns - hot audiences and existing buyers.

During this phase strategic improvements will be made as your business evolves. Understanding what metrics and data to analyze is key for becoming self-sustainable without dependence of third party agencies.

TERMS OF SERVICE

You hereby ratify you have read the terms of service page in it's entirety at witvoetmedia.com/terms and therefore, your understanding of all setup and consulting take a lot of time to execute, nor are they a tangible product, therefore, are non-refundable, and furthermore, you waive any rights to charge-back or contest your enrollment fee with your credit card processor. All services will be terminated when the mentorship program has concluded. Being one, two, or three months of the date and signature of this contract.

SIGN & RETURN TO CONTACT@WITVOETMEDIA.COM

NAME _____

SIGNATURE _____

DATE _____

Steven Witvoet - Witvoet Media LLC _____

